

# Automechanika Frankfurt 2024

## Stand rental\*

| Stand space  | Regular Price**        |
|--------------|------------------------|
| 1-side open  | 299 EUR/m <sup>2</sup> |
| 2-side open  | 331 EUR/m <sup>2</sup> |
| 3-side open  | 339 EUR/m <sup>2</sup> |
| 4-side open  | 349 EUR/m <sup>2</sup> |
| Outdoor area | 160 EUR/m <sup>2</sup> |
| 2-storey     | 160 EUR/m <sup>2</sup> |

\* All prices plus 19% VAT (if applied), EUR 0.60 /m<sup>2</sup> AUMA-fee and EUR 3.50 /m<sup>2</sup> environmental fee.

\*\* Price plus media package: price in the value of 985.00 EUR.

## Media package

When you decide to take part in **Automechanika Frankfurt 2024**, you will receive a Media Package for the publication of your company details in the event media. The following details are included:

- Your company name, company address, contact details, stand number(s)
- 2 product groups
- 1 company page (with 1 picture and 8,000 characters of text per language, i.e., German and English)
- 5 product pages (each with 1 picture and 7,000 characters of text per language, i.e., German and English)
- 5 search terms for the exhibitor search online
- 4 contact persons (each with 1 picture, name, contact details, and position)
- **NEW: 5 direct links to products**
- **NEW: 10 social media links**
- **NEW: 6 PDF documents per language (DE+EN) as download**

Your details will be published in the following event media:

- Print
- Exhibitor search online
- **digital event platform** (lead management, networking, matchmaking)
- Navigator App
- Interactive site plan

The **Media Package Manager (MPM)** is our new platform via which you can easily and comfortably submit your company details for publication. As a registered exhibitor, you will receive access to the MPM by e-mail **from spring 2024**, and you can then log into the system with your Messe-Login details. In the MPM, you can also edit and add to your company profile at any time (24/7) later on.

In addition, the MPM offers you a large selection of **add-ons** for enhancing your company profile in the print and online event media.